

Small Business / Critical Junctures Seminar



Schedule a Seminar at your location!

★ **Increase the effectiveness of your Diversity program, internally and externally.**

★ **Improve the results of firms participating in your programs.**

Our Mission: To encourage mature companies and agencies, in partnership with small businesses, to create long-term mutually beneficial relationships and increase the diversity of businesses in the marketplace.

For more information contact:
Phone: 503-880-8809
Fax: 503-292-2626
E-mail: info@probitybuilders.com

Impact your community!!!

Critical Junctures brings essential diversity issues to the table for lasting impacts and change. This dynamic two-day workshop focuses on core diversity issues, bridging the gap between large companies/agencies and small minority and women owned businesses.

Sample of Topics (may be tailored to audience / client):

Large Companies/Agencies:

- Cross Generational Communications
- Program Development
- Small Business Capacity Building
- "How to" Increase effectiveness / results
- Diversity Leadership

Small Businesses:

- * Marketing / Sales
- * Certification: Nuts & Bolts
- * Hiring and Human Relations
- * Financials / Cost Control
- * Project Management

Presented by the dynamic team of

Judy Trotter McAfee
(Judy Trotter & Associates)
and
Ron White
(Probity Builders LLC)

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